

Clayton County CAN Board Meeting
6pm on December 18, 2018 at Keystone AEA

In attendance: Daryl B, Joleen J, Talia B, Daryl L, Bruce B, Chris G, Gary S
Notes by: Natasha H

1. **Financial Report** (Chris) - \$4943.80 in the bank, waiting on the deposit of an end of year donation via PayPay.
 - a. Joleen recommends budget meeting to map out costs for 2019 and prioritize spending; Energy District does a 12-month budget cycle.
 - b. Natasha will bring draft budget to January board meeting with support from the following: Joleen will forward budget template, Chris will share bank statements, and Daryl will consult.
2. **Election of Officers** (Daryl) - Daryl reminds the board that the CCCAN bylaws direct BOD officers to turn over after two years.
 - a. Gary declines invitation to serve as board chair or vice chair
 - b. Joleen indicates she's ready to roll off the board if new board members are recruited. Chris thinks Pat is also ready to roll off board.
 - c. Daryl offers to serve as interim president through Music and Monarchs 2019.
 - d. BOD and Natasha will continue to recruit new board members to fill vacancies in 2019 and revisit the turnover in leadership after Music and Monarchs:
 - i. Bob Hanke (Daryl is point communication)
 - ii. Katie Lower has indicated some interest (Natasha)
 - iii. Faith will be moving closer this summer and might like to be involved (Talia)
 - e. Talia volunteers to serve as Vice Chair
 - i. Joleen moves to nominate Daryl B to be interim Chairperson, Talia Vice Chairperson, Chris to continue as Treasurer and Sandy to continue as Secretary. Gary seconds the motion and the BOD votes to confirm the 2019 BOD.
3. **New Program Coordinator Role**
 - a. [CCCAN Program Coordinator role description can be found here](#)
 - b. The focus of the Program Coordinator will be on communications, event planning, and budgeting. Since the end of October Natasha has been reviewing past newsletters/website content, met with Daryl and Joleen, produced and scheduled social media content, and produced a December newsletter with original content.
 - c. Joleen brought up the question of G-Suite, wonders if this is no longer necessary for CCCAN. Joleen will investigate and bring details about what's included in G-suite and the cost to the January meeting for BOD to review.
 - d. Daryl clarifies that if BOD have ideas for social media content to run them all through Program Coordinator. Please send content inspiration to natasha.hegmann@gmail.com

- 4. Music and Monarchs** - Discussion of budget and priorities. No votes taken. BOD will revisit in January meeting to solidify plans for 2019.
- a. Spent about \$8000 in 2017, approximately \$6000 in 2018 (\$3500 on bands)
 - b. Saturday event: BOD discuss scaling back music budget; question of prioritizing music over programming or vice versa
 - i. Daryl proposes reducing music budget to \$1000 (focusing on local acts), and increasing programming to \$2000 so that we spend \$3000-\$4000 on the event in 2019.
 - ii. Joleen proposes whole organization budget come first, which might include increased programming budget for more regular, year-round events, then BOD could see how Music and Monarchs fits with the rest of the programming.
 - iii. BOD agrees that fewer bands on Sat will help simplify and focus the event, Bruce suggests 2 band max
 - c. Friday night concert - BOD evaluated Fri night concert against CCCAN Mission statement: ***To create a unified voice, inspiring increased environmental awareness and land stewardship in Clayton County, Iowa,*** and decided that it is not always contributing to the mission, but that it is important and a good enough fit as long as we recognize that the event is in large part a celebration for those involved with CCCAN for our hard work (Bruce)
 - i.

Con	Pro
takes a lot of energy and time to pull off,	it is a fun, community building event
does not generate much revenue	there is some potential to generate revenue (as shown in 2017)
people might not be interested in seeing the same band perform twice (Fri to Sat back-to-back)	
seems like an “insider” party rather than an event that reaches new people and broader public	

- ii. Gary suggests continuing the tradition of moving Fri night concert each year (Farmersburg-St. Olaf-Volga), host 2019 at Backwoods Saloon in McGregor. **Board agrees that partnering with a bar to host the Friday night event removes some of the financial burden and labor from the BOD, still presents opportunity for celebration and to reach new community members with CCCAN’s mission.**

5. Emerge Mini Grant Program

- a. BOD would like to extend the deadline for applications to the grant program.

- b. Natasha will promote the grant opportunity on social media and in the January newsletter
 - c. Deadline end of February. Funding will be awarded at Music and Monarchs;
Board will decide on grantee at March board meeting
- 6. Stone Conservation Award** - BOD will make two awards, to an individual and to a group. February nominations, March decision
- 7. Next meeting: January, BOD requests another doodle poll to determine best meeting time (less options than December meeting time)**
- 8. Parking Lot**
- a. Content brainstorm:
 - i. Board book recommendations for next Jan Newsletter
 - 1. Daryl: Art Cullen, Storm Lake: A Chronicle of Change
 - 2. Talia: Jennifer Wilson from Des Moines, wrote [Water Book](#)
 - b. Event brainstorm:
 - i. SILT, speakers like Francis Thicke (Joleen)
 - ii. More collaboration with other organizations, like Volga City Opera House in hosting events (Gary)
 - iii. Speaker at BOD meetings and/or membership meetings (Bruce) (capped at 1-2 membership meetings/year)
 - iv. Earth Day film screenings
 - c. Music and Monarchs plants - Gary reminds BOD that we ought to start thinking about this early since it got dropped last year. Natasha suggests contracting with local greenhouse for plants in addition to working with schools and kids to start milkweed and other pollinator plants. Natasha will get a quote on plants and start discussion with Ms. Gritzner about starting milkweed.