

Clayton County Conservation Awareness Network (CAN) Music & Monarchs Meeting August 16, 2018

Present:

Joleen, Talia, Chris, Daryl L., Daryl B., Sandy

Financial Report

Current balance: \$3858 Received payment from Volga City Opera House (after Music & Monarchs)-\$1,055
Awaiting receipts: \$600 (Gary) and \$500 (Brian Power)
Anticipated balance: \$4968

Clayton County Fair Wrap-up

Approx 50 new email addresses for CCCAN email database
Fair wrap-up post on our website
Booth worked well - worth \$80
Next to Energy District - worked well together
Good traffic

Next year:

Attention getter needed
Team up with Extension instead of Energy District - share coverage of booth?

Deep Mountain Financial Support

Trying to raise \$5000 to repair farm roads and creek-crossings so they can continue conservation work
Two acre plot for pollinators
Nonprofit: ecotourism: allows hiking, tours (maple syrup), retreat house, organic farming, CSA, Maiden Voyage, beekeepers, off-the-grid locations

Daryl to get more information - after Taco Tuesday August 21

Falls within CCCAN's land stewardship mission - just need more information

Ecotourism map for Clayton County

Similar to Iowa Craft Beer Map
Tourism - market Clayton County - showcase the Driftless region: Agriculture and nature
Possibilities: Blueberry Farm, native prairie stand, hydroponic farms, maple syrup, Deb's Brewtopia, wineries, farm-to-table restaurants
Picture of map on website: "hot" links on map

How to proceed:

1. Information gathering
2. ? Green Team project - could develop draft brochure
3. Determine budget
4. Hire contractor. Develop app to match the map. Bid this out.
Extension
Clayton County Economic Development
Farmers' Market
5. Sell spots on map.
6. Maintain the brochure.

Consensus that this is a good idea. Proceed. **Daryl to talk to Economic Development.**

Annual meeting

Talia mentioned possibility of a speaker: he built a passive house in Dubuque - Iowa's most energy efficient home - carbon positive

Partner exhibits

November 15

Sandy to check with Keystone

Talia to check on passive house speaker

New officers - two off - two on

Bob Hankey on Board? Attempt to get Board members from other areas of Clayton County

Discussion regarding CCCAN's viability:

Regular monthly meetings

Paid position? Pete and Natasha share staff position?

Geographically diverse

Build enthusiasm - include general public - prior or after Board meeting

Speakers

Organize float, clean-up

Younger generation

RC&D grants?

Clayton Co Foundation for the Future

Upper Mississippi Gaming

Subcommittee: Gary, Daryl, Joleen

Summary:

Daryl:

Get more information re Deep Mountain - after Taco Tuesday August 21

Talk to Economic Development re ecotourism brochure

Subcommittee to discuss CCCAN's future organizational structure

Sandy:

Check with Keystone for Nov 15 availability for annual meeting AVAILABLE

Talia:

Check with passive house owner: speaker for annual meeting?

Gary:

Subcommittee to discuss CCCAN's future

Joleen:

Subcommittee to discuss CCCAN's future