

Clayton County Conservation Awareness Network (CAN) Board Meeting January 28, 2018

Keystone AEA D1

Present: Talia, Joleen, Gary (8:00-CWD mtg), Gina, Bruce, Daryl B, Sandy

Daryl called the meeting to order at 7:25 p.m.

Reminder that Daryl will send draft of BOD minutes to the board after each meeting; if no response regarding changes or additions, minutes are approved and Joleen can post on the CCCAN website. Noted that subcommittee minutes will not be posted.

Financial report: approx. \$3,000 in the bank, includes Daryl EOY challenge (approx. \$350) and Adam's \$\$ from Event Brite tickets.

Music and Monarchs

- Discussion to scale back music budget: from \$4,000 to \$2,000; Gary has secured Them Coulee Boys for Friday night (Volga) and Saturday afternoon
- Shannon D. asked if Decorah's Art Haus Gala (May 12) could "share" the band and subsequent costs; Daryl to talk to Shannon regarding timing
- [Budget link](#)
- Graphic design – might Cody still help, or K. Hauber, Naomi, Bryce D.?
- Continue printing T-shirts?
 - Do identify CCCAN members
 - Hats??
 - Daryl and BOD will defer to Promotion committee chair
- Advertise in "Inspired" magazine? Deadline approaching for this quarterly magazine. 1/8 page ad costs \$250. March-May. Could possibly partner with Main Street.
 - No, M&M event is branded; \$\$ better spent elsewhere
- Daryl to contact Natasha regarding heading Programming
 - Promotion: Joleen
 - Logistics: Daryl
 - Food vendors: Portland Grill and another; do want ala carte
 - Milkweed (possibly one of the best aspects of M&M): Bruce and Gary; will ask Margaret S.
 - Music: Gary

Joleen moved to set M&M music budget to \$2,000; Sandy second; unanimous.

2018 programming

- January 23, 2018: Kenny Slocum presentation, "This Land is Your Land"
 - Joleen ask if CCCAN redo, depending on attendance
- McGregor hiking/nature trail
 - Daryl attended initial meeting
 - Bruce working on Phase 1 (1.2 mi.) with Kenny Slocum, who is coordinating volunteers and tools
 - April-May: will need approx. 200-250 work hours
 - On city property – potential for memorial benches, interpretive signs, etc.
 - Additional phases possible
 - CCCAN sponsor?

- Would be good PR for eastern Clayton County
- If Kenny falls short of people hours, CCCAN can boost it, etc. (as we did for the bank stabilization)
- Recognition on the trail for CCCAN

Talia moved that CCCAN give \$250 to the Trail budget to the City, earmarked for Trails Project (may be food for volunteers, etc. - McGregor's choice); Gina second; unanimous.

Communication between various agencies

- ? Plan gathering of groups' reps around the county: coordination meeting
 - Fish and Wildlife Service, Effigy Mounds, etc.
 - M&M: DNR booth, NRCS etc.
 - Network for promotion
- Annual Meeting did do some of that – with more of an ag focus

Minimally give groups our email address – we will promote and v.v.

Next meeting: Get more organized for 2018 - Review what came out of BOD retreat

- Synopsis provided by Pete and Natasha: Daryl to send to all Board members
- Address BOD commitment

Walz update

- Ad hoc subcommittee: Daryl, Joleen, Larry, Talia
- Larry's letter to EPA: raise profile by getting regional EPA involved
 - Clean Water Division – send to multiple divisions within EPA??
 - Give to newspapers
 - Clearly lays out issues and concerns
 - Will put CCCAN's name on this (Daryl as president to sign and be contact)
 - Collect cosigners: Conservation organizations (e.g. Hawkeye Fly Fishing, IEC), as well as neighbors of the project (including Spook Cave owners)
 - Advise Larry if ideas for co-signers
- Zoning discussion – our supervisors did not abide with their own zoning regs
 - Joleen to discuss with zoning admin and supervisors from another county

Joleen moved that the CCCAN submit this letter; Talia second; unanimous

3 lanes: all related to water quality

Develop legal defense fund??

- Think more broadly: new nonprofit
- People of influence: Curtis Lundy, Gary ? (president of Decorah bank), McCarter (Decorah), Katrina M.
- Could be regional
- Joleen encourages BOD to continue to think about this.

Gary motion to adjourn at 8:30; Talia second