Clayton County Conservation Awareness Network Board Meeting – September 6, 2017, 6:30 p.m.

Discussion:

- Possibility of holding more public meetings in addition to BOD's meetings
- Post approved minutes on CCCAN website
 - BOD to approve virtually: Post link after meeting; "Contact Daryl if proposing changes, otherwise will assume approval."
 - Sandy to advise Joleen when approved pdf is posted

Joleen motion to approve, Cody seconded; <u>07/13/17 BOD minutes</u> and <u>08/20/17 BOD retreat minutes</u> approved

Review of 8/27 retreat:

Action Items:

- 1. Daryl B. to talk to Chris about the two of them working on the Vision statement.
- 2. Sandy and Daryl B. to rework the Bylaws by November Annual Meeting, if possible.
- 3. Transform CCCAN's activities into SMART Goals. Important to prioritize them as a Board to ensure each goal aligns with the CCCAN's Vision and Mission.

SMART Goals Template

CCCAN Google drive

Annual Meeting November

- Gary has lined up two presenters.
- BOD meeting November 9? Then Annual Meeting November 16? AEA available either night
- Could have BOD
- 90-minutes agenda to include:
 - Report on CCCAN activities
 - Mission Statement
 - Refreshments
 - Election of BOD (term to begin January 1, 2018)

October 21 music fundraiser

- Committee of Cody, Adam, Kendra, and Gary; plan to utilize SMART goals.
- Plan to post CCCAN Mission Statement

Turkey River bank stabilization community project

• \$500 CCCAN donation approved; Joleen to check to see to whom the check goes. "CCCAN, in cooperation with John Moyna, donates \$500 for angler access/river habitat enhancement."

Joleen shared with the Board a summary of <u>communication</u> data - web statistics, which show a significant increase in CCCAN website traffic. Joleen also noted:

- Recommendation that more CCCAN members to contribute website content. Daryl to create SMART goal, to include each Board member nominating one piece of content/month.
- When sharing information on FB, best to include link to our website; photos are ideal.

SMART Goals reviewed

1. Joleen: <u>IWILL Banner Signature</u>

2. Sandy: CCCAN Board Member Representation

Joleen moved to approve these two SMART goals; Sandy seconded. Approved.

Recommendation that every Board member (or anyone!) to create a **SMART** goal.

Next BOD meeting Oct. 12

Daryl motion to adjourn; Gary second. 7:30 p.m.